

# Kazimierz Lisak

Web strategist with a proven background in web and business development

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## Experience

### [CoolBlueWeb](#)

WooCommerce Developer

2018

Developed WooCommerce plugins and extensions to meet client requests and specifications.

Worked with clients and strategists to understand project goals and suggest tools to meet expectations per budget.

Trained clients on the custom plugin functionality and API integration.

Worked on an agile team that carefully managed scope and budget

### [Orbit Media](#)

Web Developer

2015-2017

Developed over 40 Wordpress sites with custom website features, LAMP stack with a focus on SCSS, PHP & Javascript.

Worked with design and development teams to build features and plugins that comply with section 508 and accessibility standards.

Managed a WordPress theme sandbox for templated deployment which reduced the duration of a basic website by almost 4 weeks of development.

Trained team and new employees on themed development best practices.

### [LCP360](#)

Product Manager

2013-2015

Negotiated sales contracts with clients ranging from startup to enterprise level.

Oversaw a migration from Sharepoint to Salesforce which decreased rework and increased client satisfaction in the first quarter of implementation.

Trained a sales team on best practices from on location insights, resulting in a 8% increase in upsales over 6 months.

Built a network via cold calling, networking events, and successful client engagements.

Managed a high volume sales pipeline and delivered the same client attention to all accounts, large or small.

Recruited, trained and managed 50+ photographers and sales people over a 6 month period.

Drafted the customer experience for [Panoskin](#), a custom SaaS.

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## Education

Bachelor's in Accounting Loyola University Chicago

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## Activities

Wordcamp [2017](#), [2018](#), and [Content Jam](#) organizer/ volunteer.

Co-organizer for the [Seattle Web App Dev Meetup](#).

Google certified photographer & Google Analytics certified.

Speak conversational Polish and Spanish.