

Casey Lisak, Web Developer

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Web Development

Front End Developer
Media Manager

Orbit Media Studios
LCP360

2015-17
2013-15

TOOLS

HTML PHP
CSS SCSS
Javascript jQuery
Wordpress DIVI theme
SQL Bootstrap
Gulp Docker
Git Node
Photoshop Sketch

ACHIEVEMENTS

Developed over 40 WordPress websites with custom website features, primarily in PHP & Javascript

Worked with both the design and development teams to build features that comply with section 508 and accessibility

Managed the installation, updates, and testing of 3rd party plugins

Managed a WordPress theme sandbox for templated deployment which reduced the duration of a basic website by almost 6 weeks

Trained team and new employees on themed development best practices

Worked closely project managers to deliver projects on time and on budget

Created hundreds of virtual tours for Google Maps & custom applications for clients. Primarily embedding iframes and connecting analytics to clients' CMS

Designed and built the company's website for LCP360

Management

Product Manager

LCP360

2013-15

Training
Client Relations
Business Development
Reporting
Sales

Managed nationwide staff of 40 photographers and sales reps

Created new business units: drone, video, and agent programs that generated a 12% growth in net sales in 2 years

Trained photographers and staff to edit photos to meet company standards. This increased positive client feedback and simultaneously reduced rework

Created goals and reports in Google Analytics to measure impact of virtual tours to signed leases

Education

BA Accounting

Loyola University Chicago

2007-09

Profile

I study new technologies to improve the team's codebase- I introduced Vue.js to the Orbit team and gave demo of the tool.

I give back to the community by trainings, meetups, or connecting people. I helped organize PHP & Vue.js meetups in Chicago, volunteered at Wordcamp Chicago & Content Jam. I am an active member of Seattle web dev meetups.

As a former PM, I know how important timing and communication can impact the project and the client relationship.

I prefer to work problems out on my own but I'm not afraid to ask for help

Worked independently and on a team but I prefer team environments- the give and take from team members is what makes everyone better.